

LICENSING SUB-COMMITTEE



Report subject	Savers, 41 Old Christchurch Road, Bournemouth, BH1 1DS
Meeting date	5 August 2026
Status	Public Report
Executive summary	Savers Health and Beauty Limited have made an application for a premises licence at 41 Old Christchurch Road, Bournemouth. The application is to permit the supply of alcohol (off sales only) from 07:00 to 20:00 Monday to Saturday and 09:00 to 17:00 on Sundays.
Recommendations	It is RECOMMENDED that: Members consider the proposed application and either a) Grant the application for a premises licence as made; or b) Refuse the application for a premises licence; or c) Grant the premises licence subject to additional conditions. Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision.
Reason for recommendations	The licensing authority has received one representation from Bournemouth Town Council on the grounds that to grant the application will undermine the prevention of crime and disorder, and the prevention of public nuisance licensing objectives. The Licensing Authority may only consider aspects relevant to the application that have been raised in representation. Where representations have been received in relation to an application by a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of Delegation set out in the Council's Constitution states that these applications should be dealt with by the Licensing Sub-Committee.

Portfolio Holder(s):	Cllr Kieron Wilson – Portfolio Holder for Housing, and Regulatory Services.
Corporate Director	Laura Ambler - Corporate Director of Wellbeing
Report Authors	Tania Jardim – Licensing Officer
Wards	Bournemouth Central
Classification	For Decision

Background

1. An application for a new premises licence under Section 17 of the Licensing Act 2003 was submitted on 16 June 2026.
2. The application seeks permission for the supply of alcohol for off sales from 07:00 to 20:00 Monday to Saturday and 09:00 to 17:00 on Sunday. A copy of the application including layout plan is attached at Appendix 1.
3. A plan showing the location of the premises is attached at Appendix 2.

Consultation

4. The application was served on all responsible authorities, and the applicant has confirmed that statutory notices were displayed on site and published in the local newspaper.
5. The application attracted one representation from Bournemouth Town Council on the grounds that it would undermine the licensing objectives of the prevention of crime and disorder and the prevention of public nuisance. The representation highlights that Bournemouth Town Centre already experiences issues relating to alcohol-related anti-social behaviour, street drinking and public nuisance, and express concern that an additional off-sales alcohol outlet could exacerbate these existing issues. A copy of this representation is attached at Appendix 3.
6. No other representations were received.

Options Appraisal

7. Before making a decision, Members are asked to consider the following matters: -
 - The representations made by Bournemouth Town Council.
 - The submissions made by or made on behalf of the applicant.
 - The relevant licensing objectives, namely the prevention of crime and disorder and prevention of public nuisance.
 - The Licensing Act 2003, Regulations, Guidance and Council's Statement of Licensing Policy.
 - BCP Council's Statement of Licensing Policy, specifically Section 10 which addresses the licensing objective of prevention of crime and disorder, Section 12 which addresses the licensing objective of prevention of public nuisance and Section 16, in particular paragraphs 16.3 and 16.7.

- Revised Guidance issued under Section 182 of the Licensing Act 2003 updated and published on 12 February 2026. This guidance is provided to licensing authorities in relation to carrying out their function under the 2003 Act. Revised Guidance issued under Section 182 of the Licensing Act 2003 updated and published on 12 February 2026. This guidance is provided to licensing authorities in relation to carrying out their function under the 2003 Act. The updates relate to clarifying licensing authority discretion (case-by case decisions) at paragraph 1.17.

Summary of financial implications

8. An appeal may be made against the decision of the Sub-Committee, by the applicant or any party making representation, to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

9. If Members decide to refuse the application or attach conditions to the licence which the applicant, or the responsible authority who made a representation do not agree to, the applicant or such responsible authority may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant is notified, in writing, of the decision.

Summary of human resources implications

10. There are no human resource implications.

Summary of sustainability impact

11. There are no sustainability impacts.

Summary of public health implications

12. There are no public health implications.

Summary of equality implications

13. There are no equality implications.

Summary of risk assessment

14. There are no risk assessment implications.

Background papers

BCP Council – Statement of Licensing Policy

[Statement-of-licensing-policy.pdf](#)

Hearing Regulations

[The Licensing Act 2003 \(Hearings\) Regulations 2005](#)

Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2026)

Appendices

1 – Copy Application

2 – Copy Location Plan

3 – Representations from Bournemouth Town Council